

Creative Portfolio

ANUSHKA BARNARD



ANUSHKA JUANITA BARNARD

Graphic Designer

ABOUT ME

I am a graphic designer with a passion for branding, editorial design and visual storytelling. My work combines creativity with clear communication to help businesses and organisations connect with their audiences through meaningful design.

With experience in branding, print design, social media content and conservation-focused communication, I enjoy creating thoughtful visual solutions that are both engaging and purposeful.

EXPERIENCE

Graphic Designer

Jetline

APRIL - CURRENT 2026

- Develop and implement creative graphics and visual elements for various platforms
- Recreate low quality logos and artwork for printing
- Create and maintain brand consistency across all materials and platforms
- Design and produce print and digital materials
- Stay up-to-date with industry trends, design software, and emerging technologies
- Manage multiple projects and prioritize tasks to meet deadlines

Freelance Graphic Designer

Nushka Designs

2024 - CURRENT

- Designed branding and logo systems for small businesses.
- Created social media content and marketing materials.
- Developed brochures, menus, and promotional assets.
- Managed client communication and project delivery.

EDUCATION

Graphic Design Intermediate

Red & Yellow Academy

2025

Graphic Design Masterclass intermediate

Udemy

2025

Diploma Nature Management

Centurion Academy

2022

SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Canva
- Coral Draw
- Time Management
- Communication
- Problem solving
- Quick learner





SELF BRANDING

OVERVIEW

This project involved developing a visual identity for Nushka Designs that reflects my creative approach and design values. Inspired by nature, simplicity and professionalism, the brand combines organic elements, clean typography and a cohesive colour palette to create a recognisable and versatile identity across print and digital applications.



Nushka
DESIGNS

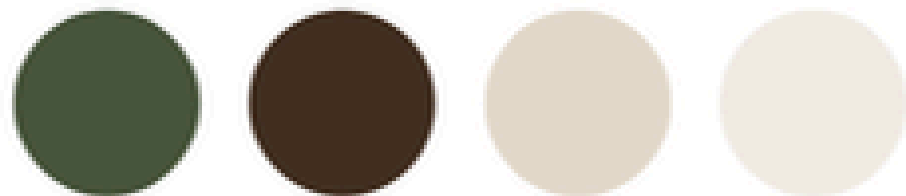


Nushka
DESIGNS

Nushka
DESIGNS

Nushka
DESIGNS

COLOR PALLET



#49563 #43302 #e4dac #f1ece5

TYPOGRAPHY

NUSHKA - Custom Script

DESIGNS - Raleway

ICONS & ELEMENTS



Nushka
DESIGNS

ANUSHKA BARNARD

Graphic Designer

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www.NushkaDesigns.co.za

Design with
purpose. Inspired by
Nature



A large, dark green, abstract shape resembling a stylized paw print or a drop with a tail, positioned on the left side of the image. It has a smooth, curved edge and a small, light beige outline following its perimeter.

PAINTED PAWS CAFÉ

OVERVIEW

Painted Paws Café is a conceptual café brand designed to create a warm and welcoming experience for coffee lovers and pet owners. The identity combines playful illustrations, earthy colours and modern typography to create a friendly and memorable brand that can be applied across packaging, menus, signage and social media.



Painted
Paws



Primary:

Secondary:

Accent:

#6b402c

#a9b89e

#f2eadd

#2f2a27

#7f8f74

#8d5b3

Eds Market Regular

Montserrat

Aa

AaBbCcDdEeFfGgHh
IiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYyZz
0123456789

Aa

AaBbCcDdEeFfGgHh
IiJjKkLlMmNnOoPpQq
RrSsTtUuVvWwXxYy
Zz





ANNUAL REPORT REDESIGN

OVERVIEW

This project is a conceptual redesign of a wildlife conservation annual report (african wildlife conservation fund). The objective was to improve readability, visual hierarchy and data storytelling by transforming complex conservation information into a clear, engaging and accessible publication. The redesign showcases editorial design, layout development and information visualisation skills.



BEFORE

2023 in numbers



African wild dog conservation, population monitoring and research

Our work takes place within two prominent landscapes in the Zimbabwean lowveld: Savé Valley Conservancy (SVC/the conservancy) and Gonarezhou National Park (GNP/the park). These areas encompass around 800,000 hectares of space and are part of a wider, significant landscape called the Greater Limpopo Transfrontier Conservation Area (GLTFCA).

Savé Valley Conservancy
In Savé Valley Conservancy, African wild dogs are stable in numbers and remain at a reasonable and average density for the species (2.6 wild dogs/100km²).

Over the year we have continued to perform comprehensive and regular monitoring of the species, with the annual count totalling 63 adult wild dogs (compared to 61 in the 2022 annual count). Please see Figure 1 and Table 1 below for the long-term trend data of wild dogs in SVC.

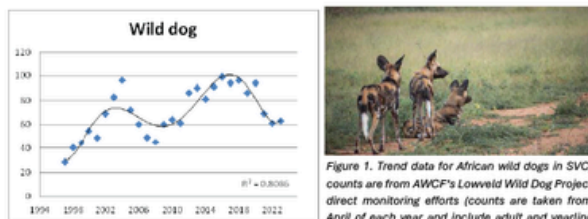


Table 1. Population estimates for wild dogs in SVC for the last decade (2012-2023).

Species	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
African Wild dog	86	90	81	91	99	94	96	86	94	69	61	63

In our 2023 denning season, five of our nine resident packs denned and gave birth to puppies (similarly to five denning packs in 2022). A total of 43 puppies were born (compared to 47 in 2022). We record a 70% pup survival rate to date.

2023 in numbers



dogs from snare wires. Unfortunately, four other wild dogs died from snare-related injuries. This equates to 7% of the adult population of wild dogs injured / killed in snare wires compared to 15% in 2022.

The AWC team remained active and vigilant, quickly responding to reports of wild dog injuries. Given the lower estimates of African wild dogs in both SVC and GNP compared to the previous 10 years of research, every animal that we can rescue from a snare wire injury is an accomplishment. Losing a pack member has a lasting impact on the social hierarchy of the group and weakens the pack as they are often forced to restructure which can disrupt the alpha breeding pair. This can take time and result in a reduction of puppies born, ultimately affecting population stability.



African wild dog freed from a nasty snare injury in October 2023. The snare had multiple loose wires which had caused ulcers on his neck and also on his palate from where he has bitten through.

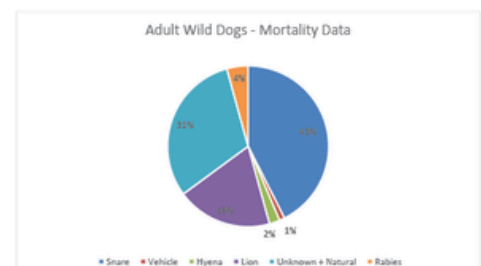


Figure 4. Mortality data for adult wild dogs between 2008 and 2023 (15 years of data collection).

In addition to close monitoring of each resident pack through traditional spoor tracking, to better understand trans-boundary movements we make use of a geo-fencing system that alerts us to collared wild dogs

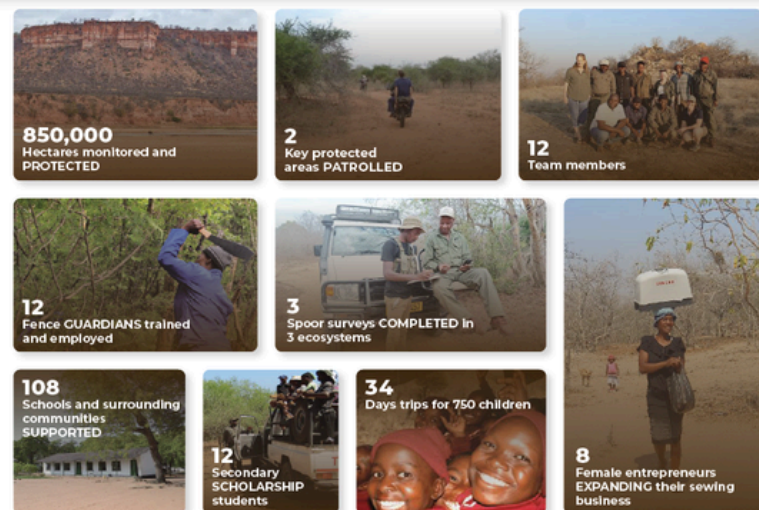
AFTER

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2023 At A Glance



African wild dog Monitoring and Research

AWCF conducts long-term monitoring across two critical landscapes:

Savé Valley Conservancy
Gonarezhou National Park

Together these areas encompass around 800,000 hectares of space and form part of the Greater Limpopo Transfrontier Conservation Area, one of Africa's most important wildlife landscapes.

In 2023 at Savé Valley Conservancy:

63 Adult wild dogs were recorded	5 Of the nine resident packs successfully denned and gave birth to puppies.	43 Puppies were born.	Pup survival rate reached 70%.
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A comprehensive census in Gonarezhou National Park recorded:

76 Adult wild dogs were recorded, across 9 packs	49 Puppies were born.
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Although numbers remain lower than historical highs, breeding success and pack densities indicate a population that remains stable and resilient.

Our Approach

Mission

To maintain healthy and viable populations of African Wild Dogs and other large carnivores in Zimbabwe, as well as the habitats and prey species on which they depend.

We achieve this through a combination of research, conservation, and education, with a focus on improving school education standards and community livelihoods around key protected areas.

Why African Wild Dogs?

African wild dogs remain the flagship species of our conservation work.

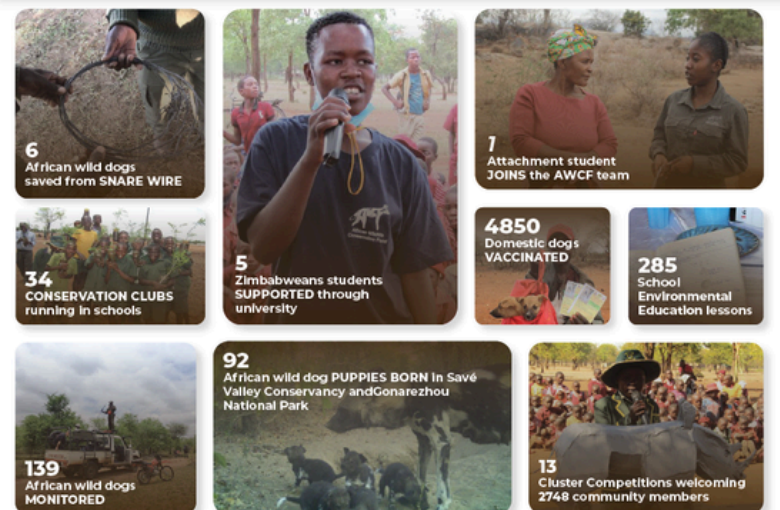
They have a striking appearance, are intelligent, and highly interactive and caring; they are truly one of the most unique species alive today. However, listed as Africa's second most endangered large carnivore, they are in desperate need of our help and protection.

Viable populations of African wild dogs remain in only 8 African countries today, and Zimbabwe is one of these key countries. As such, the healthy wild dog populations in Savé Valley Conservancy and Gonarezhou National Park are incredibly important to protect and safeguard, for both the local and global conservation of the species.

The challenges facing African wild dogs are complex and ever constant, including, habitat loss, human persecution, disease (especially rabies), accidental by-catch in wire snares set for bushmeat, loss of prey and competition with larger carnivores like lions.

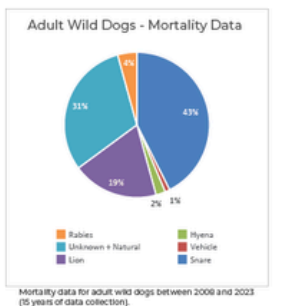
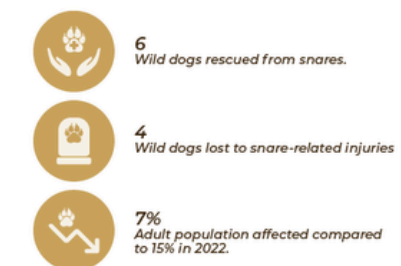
Less than 6000 African wild dogs remain in the wild today.

2023 At A Glance



Fighting the Threat of Snaring

Snaring remains the leading cause of mortality for African wild dogs.



Mortality data for adult wild dogs between 2008 and 2023 (15 years of data collection).

AWCF remained vigilant throughout 2023, responding quickly to reports of injured African wild dogs. With populations lower than historical levels, every rescue plays a critical role in protecting the species. The loss of even a single pack member can disrupt social structures, breeding success, and long-term population stability, making timely intervention essential for conservation success.



LOGO DESIGN COLLECTION

A collection of logo concepts created for businesses and conservation-focused initiatives. Each logo was developed to reflect the unique personality, audience and objectives of the organisation while maintaining simplicity, versatility and strong visual recognition.



PANGOLIN
Conservation Initiative



PANGOLIN
Conservation Initiative



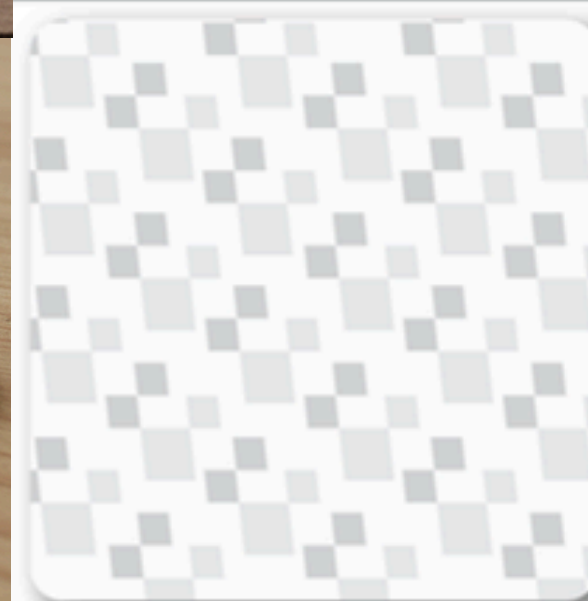
PANGOLIN
Conservation Initiative



PANGOLIN
Conservation Initiative



SHOPPERS
BIN
www.shoppersbin.co.za





PRINT DESIGN

This collection showcases print and publication design projects developed for client communication and marketing purposes. The work includes menu redesign, custom illustration, portfolio design and layout refinement, demonstrating an understanding of typography, information hierarchy and print production requirements.



BEFORE

OUR SPECIALITIES

THIS IS NOT AN EASY DECISION

*Pick a side dish with any of the below specialities

Traditional Lamb Curry	R139	Farm Chicken Potjie	R90
Bobotie (takes ± 15 minutes).....	R125	Game Potjie	R78
Beef Potjie	R100	Biltong Potjie	R95

Find the above meals in our freezer to enjoy at home

Sides:

Pap | Rice | Chips | Side Salad | Onion Rings | Veggies | Mash (S.Q) | Potato Skins (S.Q)

🔪 SCHNITZEL WITH A SIDE & SAUCE

Beef R119 Chicken R110 Game (Seasonal) R110

NOAG'S MIXED GRILL - R179

Lamb Chop, 2 x Eggs, Bacon, Boerewors, Grilled Tomato, Chips

SPECIALITIES WITHOUT A SIDE DISH

Soup of the day with bread	R49
Beef Prego Steak Roll	R95
Chicken Prego Roll	R75

🔪 JACO'S BANTING STACKER

Beef R150 | Lamb R160 | Chicken R150 | Game R145 | Wagyu R170

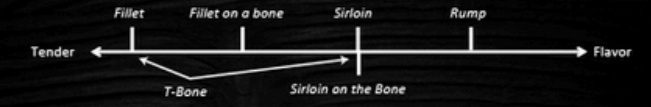
🔪 OOM STAN'S HOMEMADE PIE'S

Beef R135 | Lamb Kerrie R165 | Chicken R135

PLEASE NOTE : The special pie takes about ± 25 Minutes

🔪 A MUST TRY!

FOR THE MEAT LOVERS



BEEF

Beef Rasher each R18 5 Beef Rashers and a side R105

SOSATIES - WE HAVE A WIDE VARIETY IN OUR SOSATIE FRIDGE

Beef Fillet - de Lange Kerrie..... R69 Chicken Fillet - de Lange Kerrie R45

Sides:

Pap | Rice | Chips | Side Salad | Onion Rings | Veggies | Mash (S.Q) | Potato Skins (S.Q)

Basting : R10

Chinese Garlic | Chuckwagon | Prego | Rooibaard

Sauce R30

Cheese / Mushroom / Pepper / Biltong R40

OUR SPECIALITIES

POTJIES & BOBOTIE WITH A SIDE

Traditional Lamb Curry	R139
Beef Potjie	R120
Farm Chicken Potjie.....	R100
Game Potjie.....	R78
Biltong Potjie.....	R105
Bobotie	R125

SPECIALITIES

Soup of the day with bread	R49
Beef Prego roll.....	R95
Chicken Prego roll	R75
3xLamb Rashers, Pap, Sheba & Kalings ..	R140

OOM STAN'S HOMEMADE PIE'S

PLEASE NOTE : The special pie takes about ± 25 Minutes	
Beef	R135
Chicken	R135
Lamb Curry	R165

JACO'S STACKER

Game Stacker	R150
Beef Stacker	R150
Chicken Stacker	R150
Lamb Stacker	R150
Wagyu Stacker.....	R170

SCHNITZEL WITH A SIDE & SAUCE

Beef	R125
Chicken	R115
Game (Seasonal)	R105

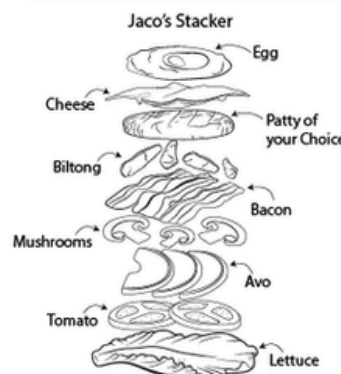
ADD AN EXTRA SIDE

Pap	R15
Rice	R15
Mash Potato	R35
Chips	R30
Crispy Fried Onions	R28
Potato Skins only (S.A.)	R30
Creamy Spinach	R25
Mix Veggies	R35
Side salad	R30

ADD A SAUCE

(Complimentary with Schnitzel options; optional extra with others)

Cheese Sauce	R30
Mushroom Sauce	R30
Pepper Sauce	R32
Biltong Sauce	R40



FILLET

Served with a side and sauce

One Fillet medallion 200g	R155
Two Fillet medallion	R229
Fillet on the Bone 350g	R169

T-BONE

Served with a side

T-Bone	350g	R149
	550g	R179
	800g	R229
T-Bone	1.5kg	R299

Served with two sides

RUMP

Served with a side

Rump	350g.....	R149
	650g.....	R195

SIRLOIN

Served with a side

Sirloin 250g	R139
Sirloin on the bone 300g.....	R119
 500g.....	R149



Pick any meat at the deli and we will Grill/Braai it for you. Grill/Braai Fee = R35

ADD AN EXTRA SIDE

Chips.....	R30
Crispy Fried Onions	R28
Side Salad	R30
Potato Skins only (S.A.)	R30
Plain Pap.....	R15
Plain Rice	R15
Mix Veggies	R35
Creamy Spinach.....	R25
Mash Potato.....	R35

ADD A SAUCE

Cheese Sauce.....	R30
Mushroom Sauce	R30
Pepper Sauce.....	R32
Biltong sauce	R40

SOSATIE

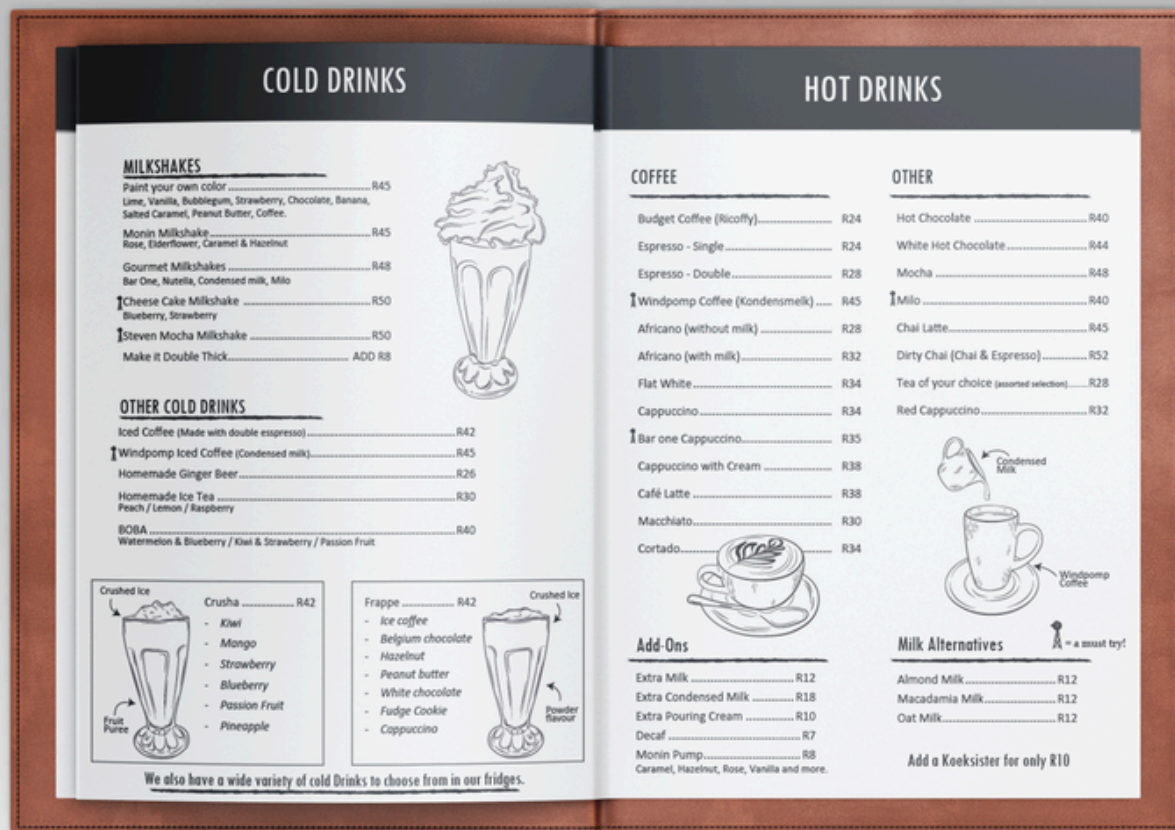
We have a wide variety in our sosatie fridge

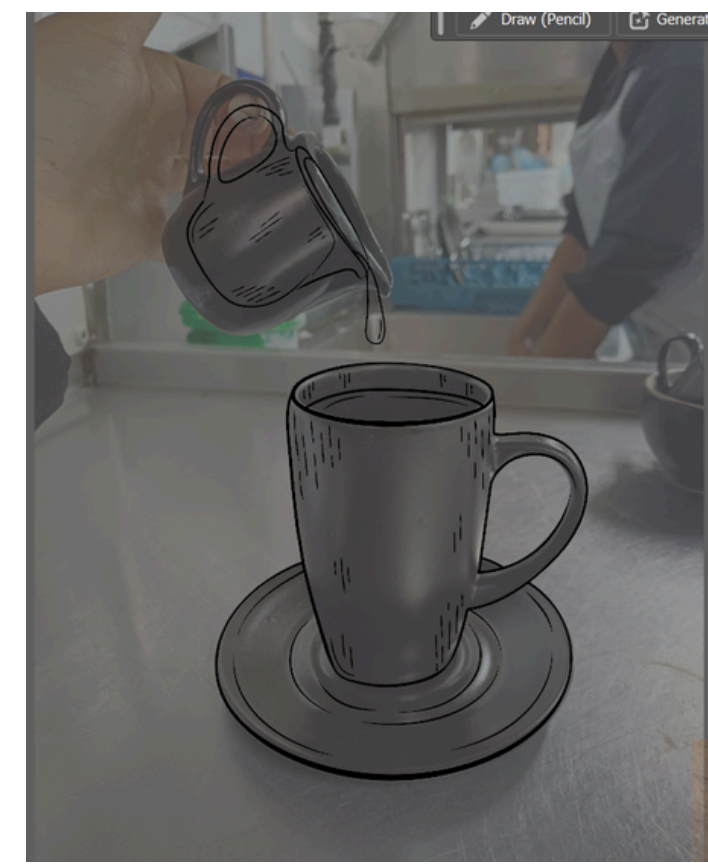
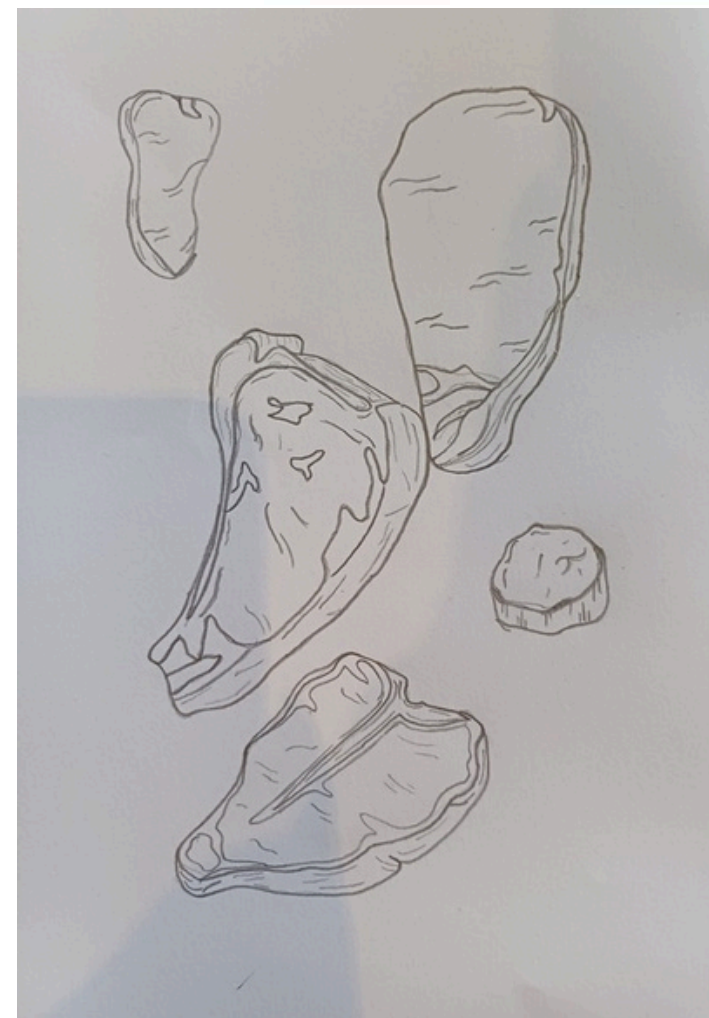
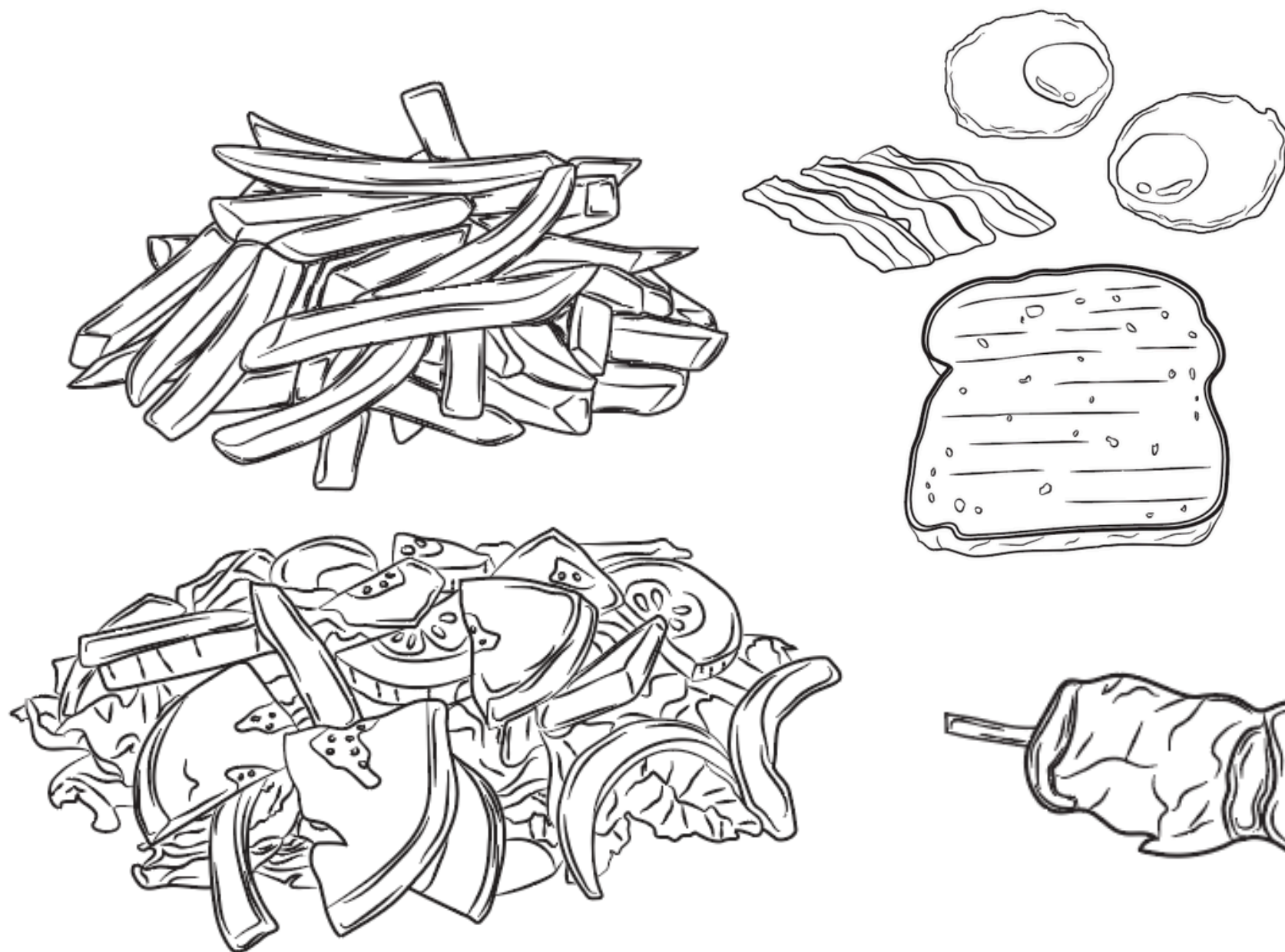
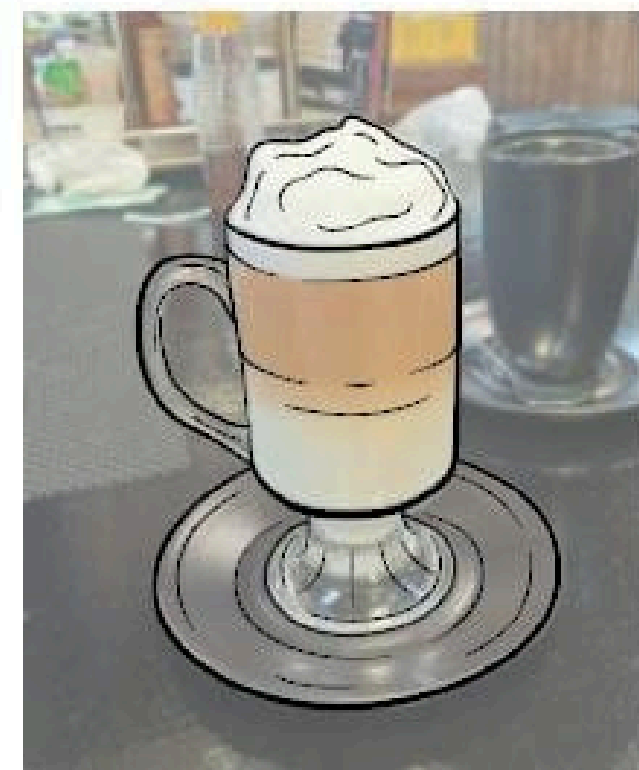
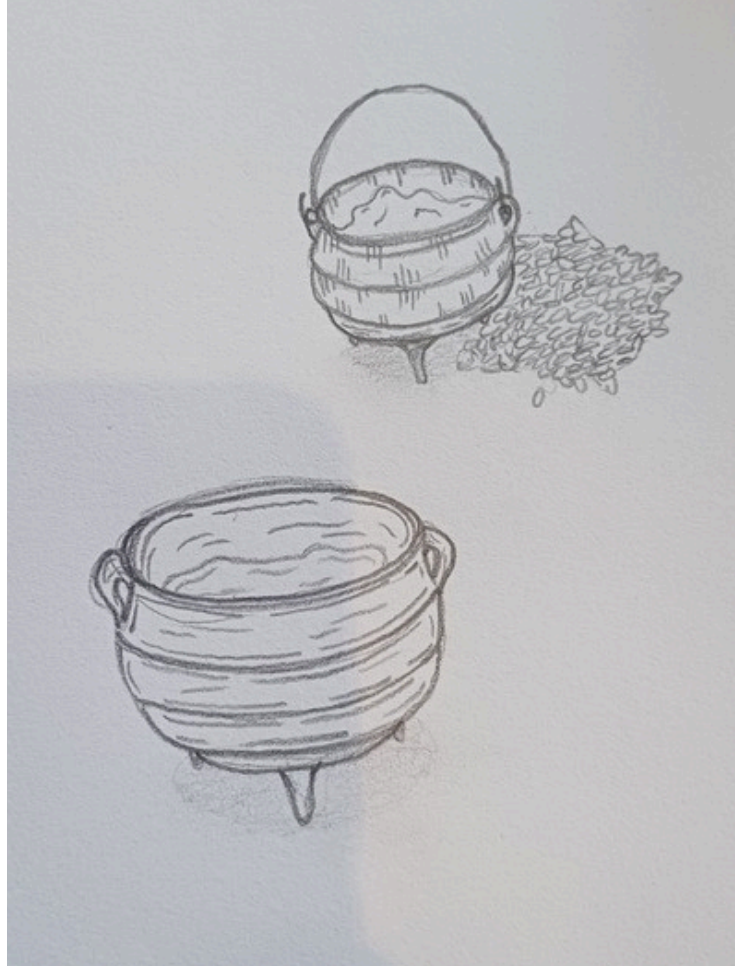
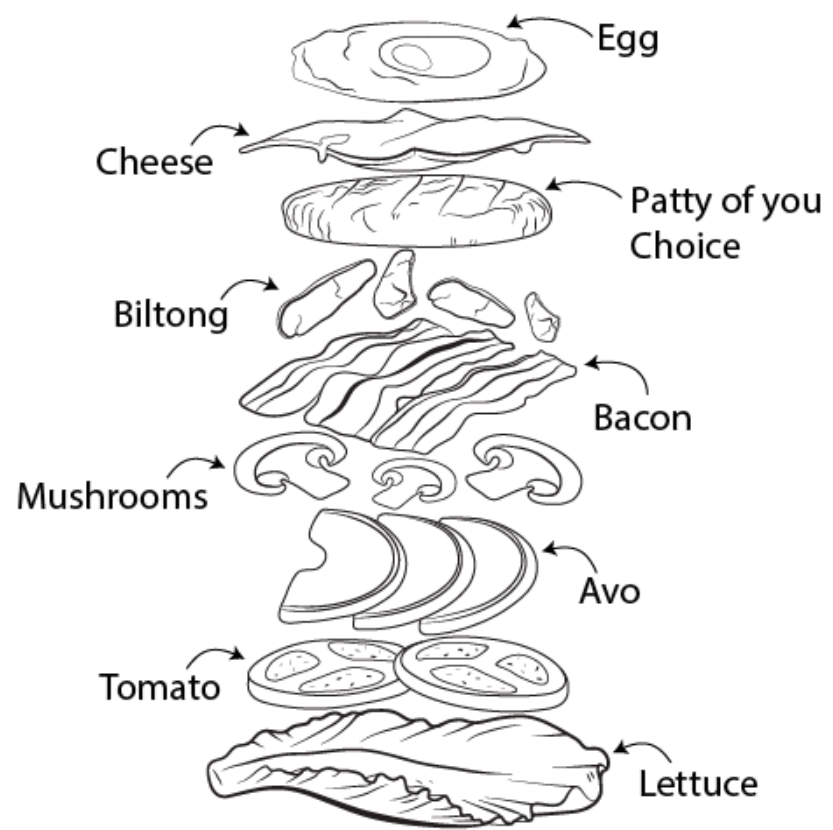
Beef Fillet - de Lange Kerrie	R69
Chicken Fillet - de Lange Kerrie	R40
Lamb de Lange Kerrie.....	R45

BEEF

5 Beef rashers with a side R110

AFTER



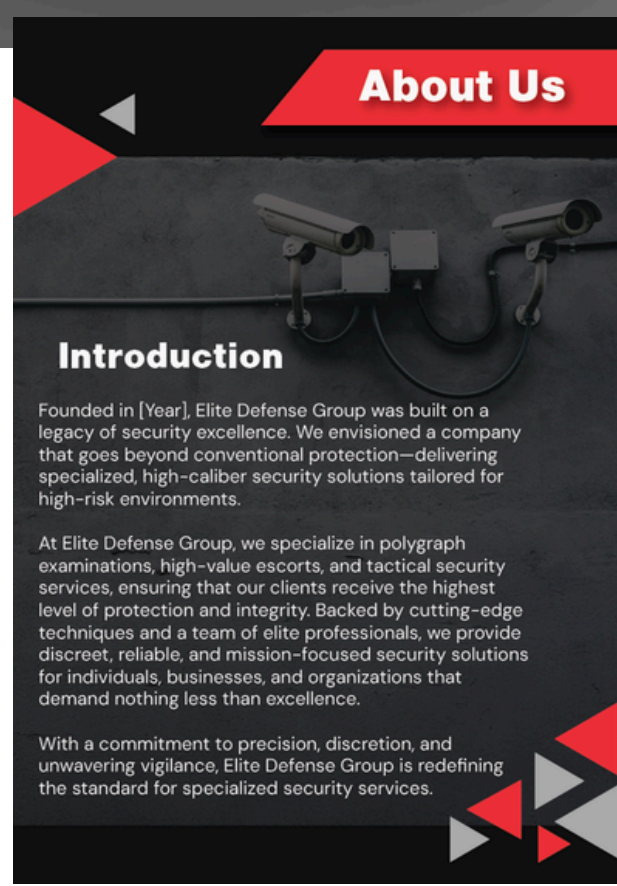




Before



After





DIGITAL DESIGN

This section features social media and digital marketing content created to promote businesses and conservation initiatives. The designs focus on visual engagement, clear messaging and brand consistency across digital platforms.

WORS WEDNESDAY

WORS OF THE WEEK
Gerookte Spek Wors

WORS SPECIALS
Rump & Mozzarella Wors
From R129/kg
Supreme Wors
From R129/kg

BRAAIMASTER
Boerewors Roll R35
3 x Boerewors Rolls .. R100

011 396 2300 WWW.NOAGS.CO.ZA DELI@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

braai @ NOAG's LK's

BRAAI OF THE WEEK LK'S LARGE BRAAI

~~Was R 299~~
ONLY R 249

RECEIVE THE FOLLOWING

- Free 2Kg Charcoal / Briquette
- Firelighter
- And **SIX GUN GRILL**

T's & C's Apply. Limited to 5 per Person. 868744

011 396 2300 WWW.NOAGS.CO.ZA DELI@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

ROOSTERKOEK Saturday

FRESH OFF THE FIRE - REAL ROOSTERKOEK, REAL FLAVOR

coffee @ NOAG's

011 396 2300 WWW.NOAGS.CO.ZA DELI@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

February Special

Get 5% off each TAU product you buy
WITH A TOTAL DISCOUNT OF UP TO 25%

deli @ NOAG's

T's & C's Apply. Only Feb 2022

011 396 2300 WWW.NOAGS.CO.ZA DELI@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

NOAG's MARKET

Est. 1992

WORS Wednesday

WORS OF THE WEEK
Ourra Boerewors Dik

BRAAIMASTER
Boerewors Roll R35
3 x Boerewors Rolls .. R100

WORS SPECIALS
Fork Chese-griller Dun
From R109/kg
Moolibaard Boerewors Dik
From R109/kg

011 396 2300 WWW.NOAGS.CO.ZA DELI@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

BRAAI OF THE WEEK

SMALL STAINLESS STEEL BRAAI

~~Was R 4 999~~
Now R 2 999

braai @ NOAG's

T's & C's Apply. Only while stock last. 1 Week Only.

011 396 2300 WWW.NOAGS.CO.ZA DELI@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

More than just Timber & Hardware

011 396 2300 WWW.NOAGS.CO.ZA ADMIN@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

PROMINENT PAINT

5% OFF PROMINENT SELECT SHEEN RANGE

Available in 1L, 5L & 20L standard colors. Delivery is available. T's & C's apply. While stock last.

PROMINENT PAINTS NOAG's MARKET

011 396 2300 WWW.NOAGS.CO.ZA DELI@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

DECEMBER PROMO

WATERPROOF LIQUID RUBBER

5 kg	R482
25 kg	R1519
25 kg White	R1754

NOAG's MARKET

Stanton Construction Chemicals

Delivery is available. T's & C's apply.

011 396 2300 WWW.NOAGS.CO.ZA DELI@NOAGS.CO.ZA @NOAGSMARKET 19 POMONA ROAD, KEMPTON PARK

LET'S TALK ABOUT THE VULTURES...



BEFORE THE SKY GOES QUIET.



Vultures in Southern Africa are rapidly disappearing.

Once common across the skies, many species are now Endangered or Critically Endangered. Some populations have already collapsed in certain regions.

WHY IT'S HAPPENING:

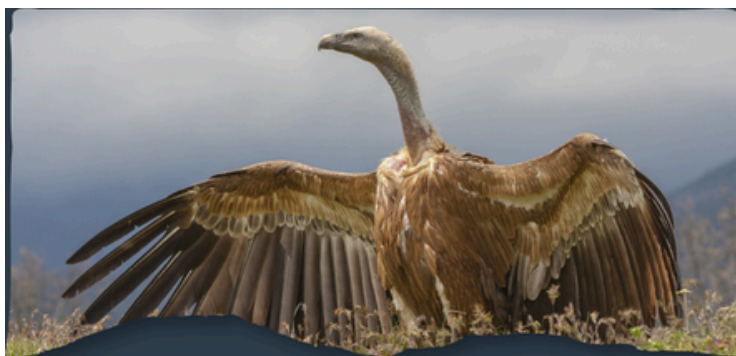
- Poisoning (often meant for other animals like predators or from illegal wildlife trade incidents)
- Power line collisions & electrocution
- Habitat loss & disturbance
- Toxic veterinary drugs in carcasses
- Food scarcity & unsafe feeding sites

One poisoned carcass can wipe out hundreds of vultures at once — a single event, massive ripple effect.

VULTURES ARE NOT “SCARY BIRDS OF DEATH.” THEY ARE ECOSYSTEM SANITIZERS.

- They clean carcasses fast
- They stop disease spread (like anthrax & botulism)
- They keep landscapes healthier for wildlife, livestock, and people

Without them carcasses linger, disease risk increases and ecosystems destabilise. Think of them as nature's biohazard cleanup crew with wings.



IN SOUTHERN AFRICA, MULTIPLE SPECIES ARE NOW ON THE EDGE:

- Critically Endangered vultures
- Rapid population declines across decades
- Some areas losing breeding populations entirely

This isn't slow decline — it's a silent collapse happening above our heads.

PROTECT THEM BY:

- Supporting conservation groups (like Wildlife ACT, VulPro, EWT)
- Reporting poisoning or injured wildlife
- Keeping wildlife spaces free from disturbance
- Spreading awareness
- Supporting safer farming practices & veterinary drug control

Even awareness shifts behaviour — and behaviour shifts survival.

Saving vultures is not
about birds. It's about
balance.

"Information sourced from Wildlife ACT: Why are vultures endangered in Southern Africa."
Images sourced from pexels.

Contact

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- ✉ maritzanushka17@gmail.com
- 📍 Midrand